

# Streamline your business with Clover

Free yourself to focus on what you do best – and let Clover help you run your business more efficiently. Clover flexible, all-in-one system gives you tons of options to take payments, tools to connect with your customers and insightful reports to track business performance.





#### Accept payments easily

Take major credit and debit cards, checks, cash and contactless payments in store, online and by phone.

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#### **Connect with your customers**

Build a customer database and engage them with promotions and reminders for recurring or additional services.



# Stay on top of business performance

Track key financial indicators of your business, including sales by time and type of service.

## Keep your customers and your business safe

Protect data with the industry-leading technology and fraud prevention tools you and your customers deserve.

# Get paid easily and run your business better with Clover:

- Clover Point-of-Sale (POS) Devices Accept in-person payments seamlessly with the handheld Clover Flex, countertop Clover Mini or all-in-one Clover Station Duo
- Clover Virtual Terminal Take payments by phone by securely keying customer card information into a web browser
- Clover Go Take payments by mobile device with the Clover Go app. The optional reader allows card insert, swipe or tap
- Customer Management Keep customers
  happy and coming back with promotions and a
  loyalty program
- Clover Dashboard Track sales, access reports and manage your business from anywhere

### Clover for Personal Services



Key Features			
Flexible in-person and mobile payments	Take payments with the Clover Go app and Go reader or powerful Clover POS devices		
Virtual Terminal	Accept payments by securely keying client card information in a web browser		
Invoicing	Invoice customers by email and let them pay you online		
Inventory management	Manage inventory, create item categories, rack stock and items sold		
Customer management	Keep customers coming back with loyalty programs, promotions and more		
Employee management	Create employee roles, manage shifts and view sales by employee		
Transaction and business reporting	Track key financial indicators for your business with the Clover Dashboard		
24/7/365 support	Get all-day, everyday support – we're here for you!		

### Give your business the payment options it needs



#### Offer many ways to pay

- Accept in-person payments and manage your business with Clover Go on your mobile device and the Clover Flex handheld POS device:
   Works with Wi-Fi, LTE or offline
  - Print or send receipts by email
- Pair with the Clover Essentials service plan for:
  - Basic inventory management
  - Employee management
  - Sales, payments and tax reports
  - Gift cards



### Reclaim the counter with a small but mighty POS

- Space-saving countertop Clover Mini:
  - Accept card swipe, insert or tap and NFC contactless payments
  - Manage your business on a compact 7" screen
- Pair with the Register service plan for:
  - Advanced inventory management
  - Employee management
  - Advanced business reporting, including cost tracking
  - Customer engagement tools
  - Gift cards



### Give customers a clear view at checkout

- Run your business with the powerful, all-in-one Clover Station Duo:
  - Accept card swipe, insert or tap and NFC contactless payments on a separate customer screen
  - Manage your business on a 14" screen
- Print receipts or send digital receipts
- Pair with the Register service plan for:
- Advanced inventory management
- Employee management
- Advanced business reporting, including cost tracking
- Customer engagement

### Use apps to enhance your Clover system

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#### Appointments Pro

Schedule appointments and manage your calendar

### h) Homebase

Manage employee scheduling, time clock and

communication

### G

#### Google My Business List your profile on

Google Search and Maps

### Yelp for Business Owners

Manage your listing on Yelp and connect with customers

# Mailchimp

customers

top-of-mind

Email

to stay



#### QuickBooks

Sync with QuickBooks to automate bookkeeping

Get started – fast.

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