



# Simplify your life with Clover

## Accept payments and manage your business with an all-in-one solution

Clover Essentials is a flexible, all-in-one service plan that allows you to accept all of the most popular forms of payments and provides you with management software to help you run your business more efficiently. With Clover Essentials, you can easily accept payments with or without a point-of-sale (POS) device, track your sales and manage your business more efficiently.



### Accept payments from anywhere

Take payments over-the-phone with Clover Virtual Terminal, on-site with the Clover Go mobile app, online through your website or in-person with a modern Clover POS device.



### Run your business your way

Manage sales orders, inventory, customers and more with Clover Dashboard on the web, on your mobile device or on your POS device.



### Keep your customers and your business safe

Be confident that your customer and business data are protected with industry-leading security technologies and fraud prevention tools.

#### Clover Essentials provides flexible ways for you to accept payments and manage your business:

**Clover Virtual Terminal** – Take payments over the phone or by mail by securely keying in customer card information through a web browser

**Mobile payments** – Use the free Clover Go app to take payments on your phone or tablet and add an optional card reader

**Support for Clover Flex or Clover Mini** – Accept payments in-person and run your business with the portable Clover Flex or the compact, countertop Clover Mini

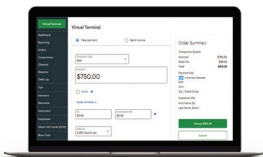
**Clover Dashboard** – Track your sales and manage your business through a web browser or your mobile device



## A flexible solution for accepting payments anywhere and managing your business

Accept payments over the phone through a web browser, an invoice or a recurring payment schedule sent by email, in-person on your phone or tablet, online through your website, or upgrade to the portable Clover Flex or countertop Clover Mini.

Manage it all with the Clover Dashboard on the web or your mobile device.



Virtual Terminal



Clover Go



Clover Flex



Clover Mini



Clover Dashboard

### Clover Essentials Key Features

Accept all payment types	All major credit and debit cards, checks and cash
Virtual Terminal	Take card payments from virtually anywhere through a web browser
Invoicing	Request payment from customers by email and allow them to pay you online
Recurring Payments	Automatically charge your customer's card based on a schedule
Mobile payment	With the Clover Go app, take payment with your smartphone and the Clover Go card reader
eCommerce integration	Use our pre-built integrations to quickly launch your shop and manage your inventory
Transaction reporting	Track sales through Clover Dashboard on the web or your mobile device
Integrate in-store and online sales	Reconcile sales across all channels
In-person payments with a Clover device	Take payments with the portable Clover Flex or on a countertop with Clover Mini
Order management	Track and manage all orders, including adding payment or more items to open orders
Inventory management	Manage inventory items, create item categories, track stock and items sold
Customer engagement	Create a customer database and engage them with promotions, loyalty programs and more
24/7/365 support	All day, everyday support to assist you with your needs

Get started quickly. Sign up for Clover Essentials today.