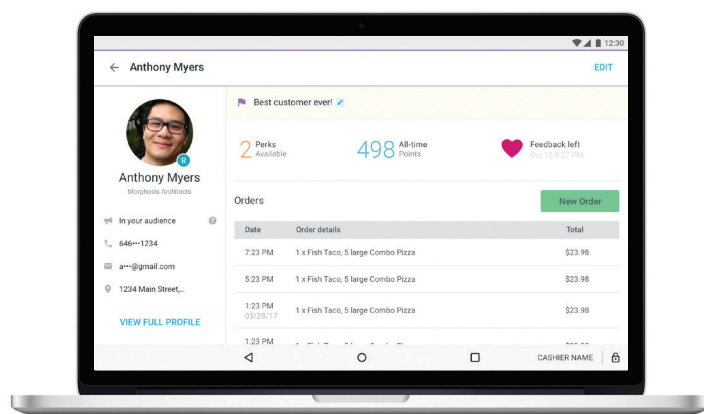




Understand your guests and keep them coming back

Building relationships with your guests is key to long-term success. That's why Clover offers a set of easy-to-use customer engagement tools that help you get to know your guests better, increase sales and grow your business.



You'll get these features right out of the box – for free:

Feedback. Hear directly from your guests and reply as needed.

Promos. Send offers and deals that help bring guests into your restaurant.

Rewards. Create a program to excite guests and reward them for loyalty.

Customers. Build a database of your best guests.



Feedback

Hear what your guests think.

- No setup required
- Receive feedback privately – directly in your email inbox – and reply as needed
- Make up for negative feedback with coupons and help keep bad reviews off review sites and social media



Promos

Reach out to guests.

- Send promotions and announcements directly to guests by email, text message and [Clover mobile app](#)
- Set up different types of promos for VIPs, birthdays, win-back and more
- Spread the word about your promotions. Post directly to your Facebook® and Twitter® accounts with one click



Rewards

See why a little loyalty goes a long way.

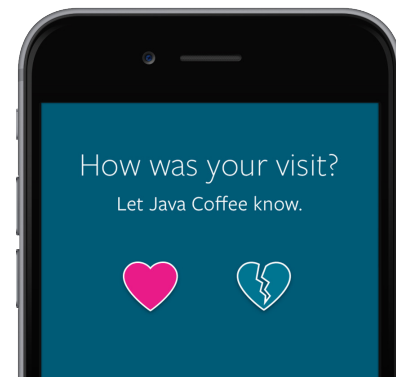
- Create a simple, custom loyalty program in minutes
- Have Clover keep track of your guests' reward balances, so you don't have to
- Speed up the line with optional hands-free payment through the [Clover mobile app](#)



Customers

Know guests, help improve service.

- Automatically build a database of your guests with every transaction
- Collect your guests' contact information and send them a promotion with the [Promos app](#)
- Add detailed information to guest profiles, like birthday, workplace and other notes



For more information: