

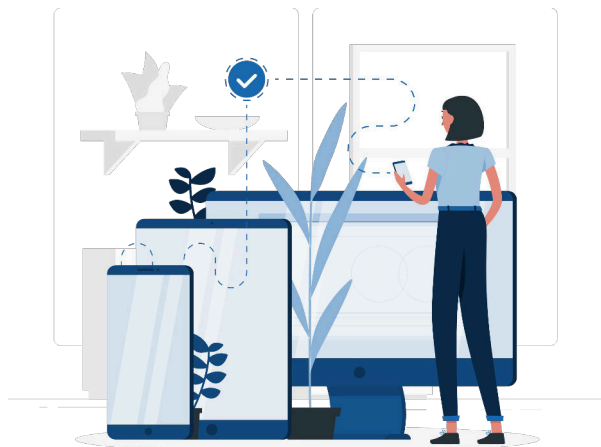




# Why retailcloud?



- Futureproof
- Feature Based License Levels
- CRM, Loyalty & Marketing
- Inventory Management
- Ecommerce Solutions & Integrations
- Free Mobile Apps
- Cloud Based System
- All in One Devices
- Whiteglove Implementation & Live Support



# License Levels

---



# FEATURES AT A GLANCE: GROW

- Easily Filtered Reports
- Customer Loyalty Programs
- Employee Management
- Product Images
- Inventory Management
- Enhanced Promo Programs
- Tax Settlement Reporting
- Customer Groups & Club Pricing
- Discounts & Coupons
- EBT Acceptance

## Add-On Options:

- Gift Cards
- Text Receipts
- Text Marketing
- Invoicing/House Accounts





# FEATURES AT A GLANCE: PRO



## Pro Features

- Purchase Order Management
- Reorder Level Reporting
- Warehouse Management
- Lottery Payout
- Alert Management
- Age Verification
- Units of Measure- Case Breaks

## Add-On Options:

- Gift Cards
- Text receipts
- Text Marketing
- Invoicing/House Accounts



# Enhance Your Customer Relationship

---

- Customer loyalty programs and gift cards
- Look up customer preferences and history
- Automated VIP and Club pricing
- Email receipts
- Text Receipts (additional fee)





# Employee Management

- Time and Attendance
- Track sales by employee
- PIN or password-based login
- Rights & Role Based Access





# Dual Pricing



## Cashier Display

Transaction Cart 08:21:18 PM

QUICKPICKS GENERAL FEES

Vegetables Packages Frozen Desserts **Liquor**

\$79.00 1000	\$14.00 1001	\$27.00 1002	\$31.00 1003
\$20.00 1004	\$34.00 1005	\$32.00 1006	\$2,899.00 1007
\$50.00 1008	\$234.00 1009	\$26.00 1010	

No Customer Attached

Last Visit : dd-mm-yyyy

**Remy Martin VSOP 750ml**  
1008 \$50.00 Q : 1  
D : 0.00 C : 0.00 **\$50.00**

**Tequila Partida Reposado 750ml**  
1006 \$32.00 Q : 1  
D : 0.00 C : 0.00 **\$32.00**

**Bumbu Rum Co Original 750ml**  
1002 \$27.00 Q : 1  
D : 0.00 C : 0.00 **\$27.00**

SubTotal \$231.00  
Discount \$0.00  
Coupons(I/T) \$0.00 \$0.00 \$0.00  
Taxes(1/2) \$6.00 \$0.00 \$6.00

**CASH TOTAL \$237.00** **CARD TOTAL \$246.48**

CASH CREDIT GIFT SPLIT CHECK

## Customer Display

Rate your experience ★★★★★

Hello 0 Pts

1 X	Remy Martin VSOP 750ml	\$ 50.00		
1 X	Tequila Partida Reposado 750ml	\$ 32.00		
1 X	Bumbu Rum Co Original 750ml	\$ 34.00		
1 X	Blue Chair Bay Coconut Rum	\$ 20.00		
			TAXES 6.00	SAVINGS 0.00
			<b>Cash Total \$237.00</b>	<b>Card Total \$246.48</b>

Thank you for shopping with us

Powered by retailcloud



# Cash Receipts

CUSTOMER COPY  
Retailcloud  
2702 Clayton Road  
Concord 94519  
California

Trans#: 2019/1/5/23 12/04/19 20:22:53  
Employee: Financial  
POS: Counter 2  
Trans. Type : Sale  
Customer Name : Guest Customer

Product/UPC	Qty	Price(\$)	Total(\$)
Remy Martin VSOP 750ml 1008	1.00	50.00	50.00
Tequila Partida Reposado 750ml 1006	1.00	32.00	32.00
Bumbu Rum Co Original 750ml 1005	1.00	34.00	34.00
Blue Chair Bay Coconut Rum 1004	1.00	20.00	20.00
Koloa Kauai White Rum 750ml 1003	1.00	31.00	31.00
New Amsterdam Pink Whitney Vodka 1001	1.00	14.00	14.00
General Item 0	1.00	30.00	30.00
General Item 0	1.00	20.00	20.00
Subtotal			231.00
Tax1			6.00
CREDIT TOTAL			246.48
CASH TOTAL			237.00
Amount Due(\$)			237.00
Amount Tendered(\$)			237.00
Cash(\$)			237.00
Change(\$)			0.00

Thank you for shopping with us  
Please visit us again!

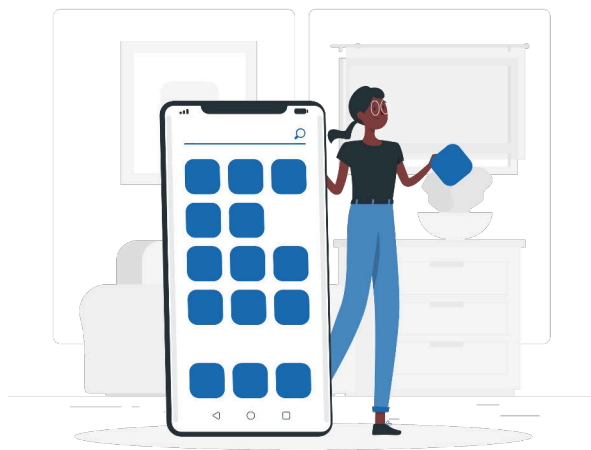
# Credit Receipts

CUSTOMER COPY  
Retailcloud  
2702 Clayton Road  
Concord 94519  
California

Trans#: 2019/1/5/24 12/04/19 20:26:00  
Employee: Financial  
POS: Counter 2  
Trans. Type : Sale  
Customer Name : Guest Customer

Product/UPC	Qty	Price(\$)	Total(\$)
Remy Martin VSOP 750ml 1008	1.00	52.00	52.00
Tequila Partida Reposado 750ml 1006	1.00	33.28	33.28
Bumbu Rum Co Original 750ml 1005	1.00	35.36	35.36
Blue Chair Bay Coconut Rum 1004	1.00	20.80	20.80
Koloa Kauai White Rum 750ml 1003	1.00	32.24	32.24
New Amsterdam Pink Whitney Vodka 1001	1.00	14.56	14.56
General Item 0	1.00	31.20	31.20
General Item 0	1.00	20.80	20.80
Subtotal			240.24
Tax1			6.24
TOTAL			246.48
Amount Due(\$)			246.48
Amount Tendered(\$)			246.48
Credit(\$)			246.48
Change(\$)			0.00
ACCT:			0057
CARD TYPE:			MASTER
REFERENCE:			1575471360398
APPROVAL:			0057

Thank you for shopping with us  
Please visit us again!



# MOBILE APPS

---



# mINVENTORY APP



- Receive allows merchants to scan and add new inventory or products from the floor. Manages COGS and creates receiving journals.
- Price Checker is a price checked so employees can easily scan an item and check prices and inventory counts.
- Product can easily manage their catalog, including adding or update products including prices, cost and availability.
- Count manages cycle counts and year end inventory. It can be used on multiple device for faster counting.

**FREE to download on Android and iPhone**





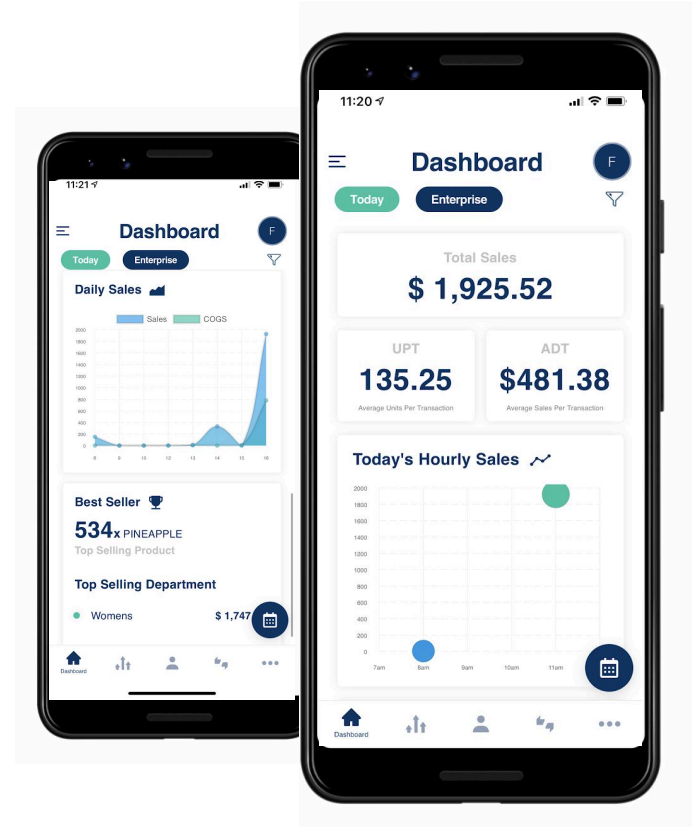
# NGAUGE APP



- Sales, Margin and Tax Reporting
- Inventory Trends and Preferences
- Key Customer Activity

**Great analytics, graphs and information at your fingertips**

**FREE to download on Android and iPhone**





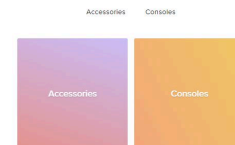
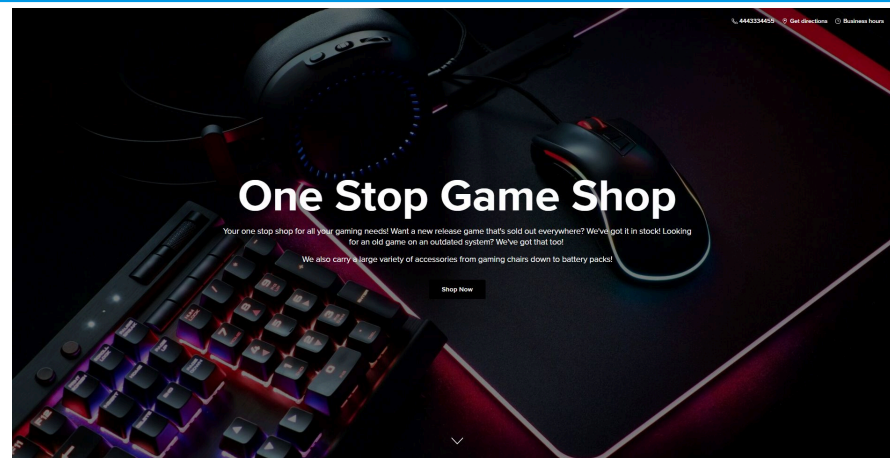
# Online Integration



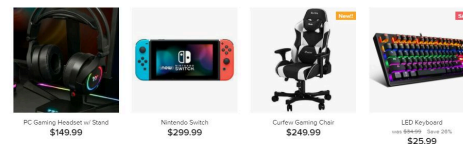
- Link inventory online directly with in store
- Choose which items you would like to list online
- Abandoned Cart
- Sell on Facebook & Instagram

License levels are based on number of items:

1. Essentials: *up to 100 items*
2. Professional: *up to 2500 items*
3. Unlimited: *unlimited items*



## Featured Products

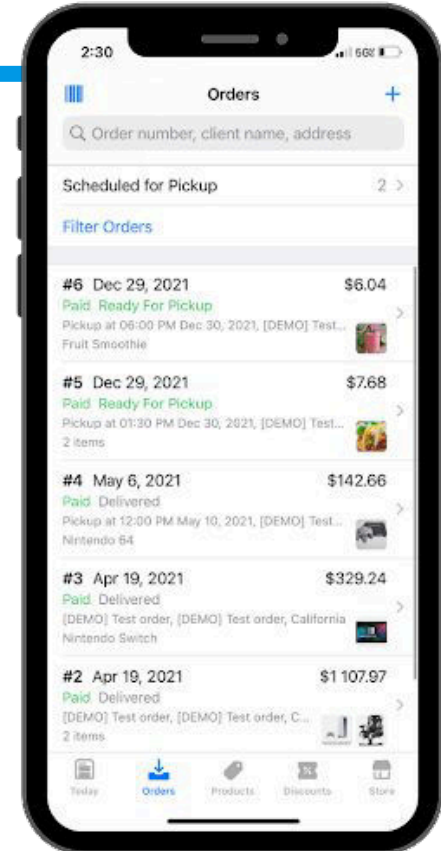


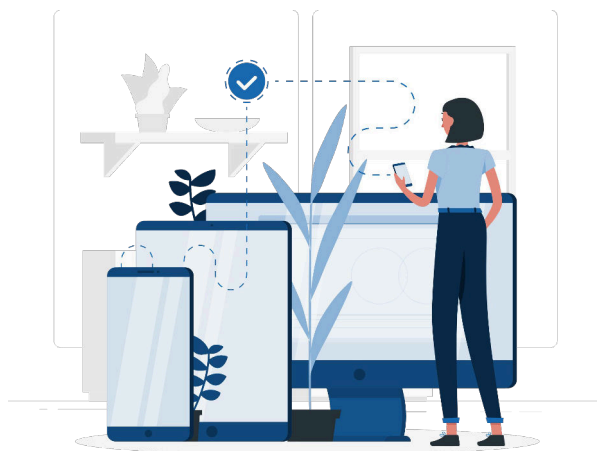


# My E-Shop Mobile App



- View Reports
- Update Order Status
- Create/Edit Online Products
- Set Up Online Discounts
- Track Revenue
- See Sales Statistics





# HARDWARE OPTIONS

---



# Compact Solutions



## PAX E500

*\*Cash Drawer included with all stationary devices*

## PAX E700



## PAX A920





# Solutions w/ Customer Displays



## PAX E800



## HP POS



*\*Cash Drawer included with all stationary devices*



# Peripherals



Brecknell 60 lb. scale  
*(Deli Scale Integrations Available)*



Age verification Scanner  
Regular USB or bluetooth  
scanners compatible as well



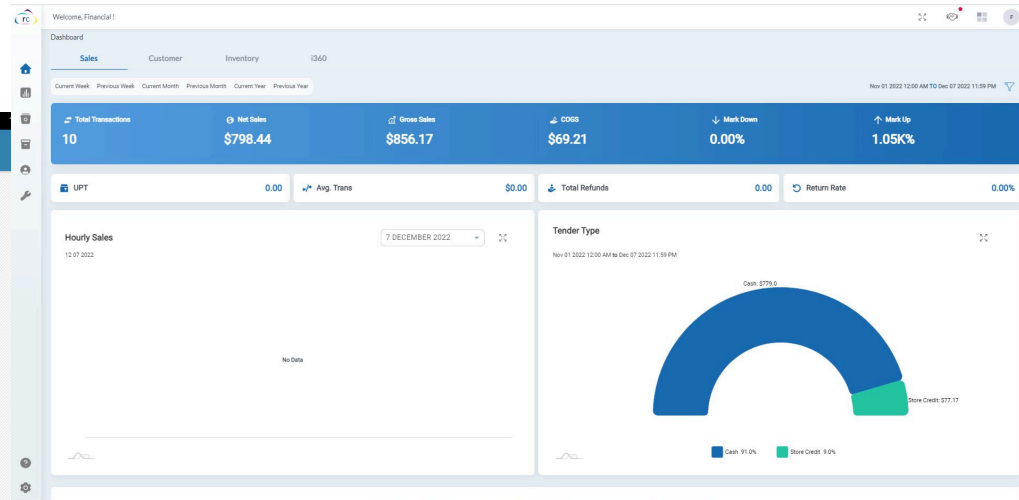
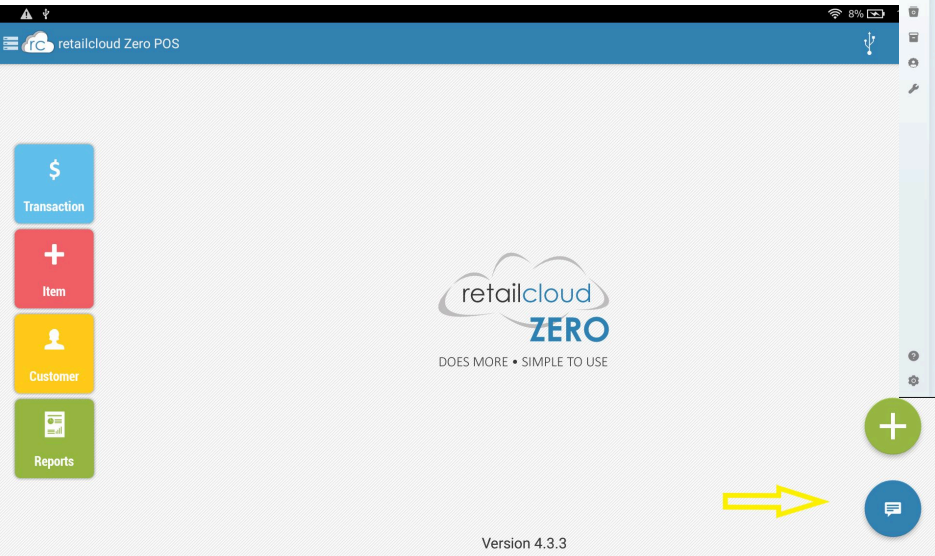
Zebra Label Printer



# Live Demonstration



## See retailcloud POS in action

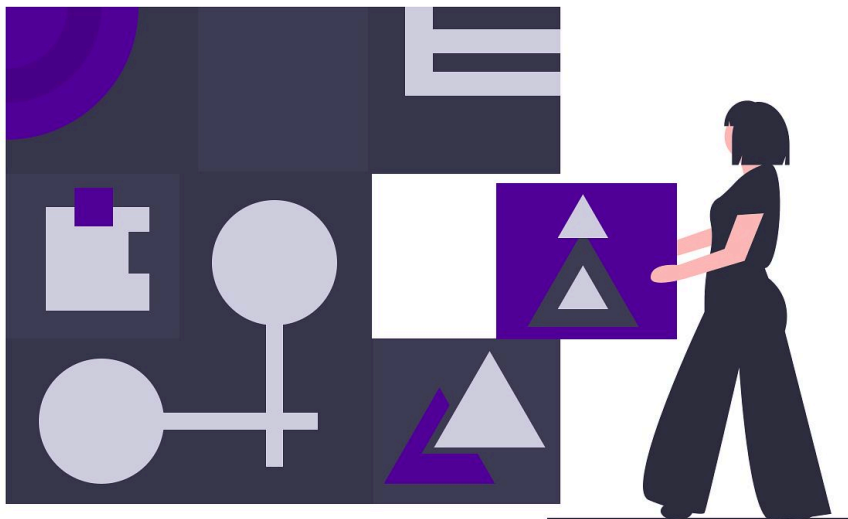




# Simple to implement



Our whiteglove implementation team gets you started with up to 8 hours of setup & training!



- **Kickoff Call:** Overview to discuss and setup key components, create the account, and gather files and information while the hardware is being shipped
- **Adding your data:** Detailed plan on how you can enter data using various tools. (item file, customer list, employees)
- **Install & Train:** Detailed session from plugging in the hardware, running test transactions to make sure that peripherals work and getting the staff comfortable with the POS & backend functions
- **Go Live:** Steps to go live and start ringing up sales



# Tech Support Info

Retailcloud offers long term technical support with all retailcloud POS Licenses

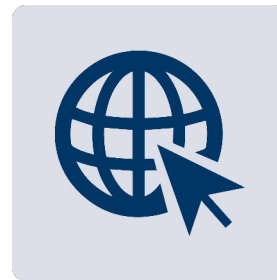
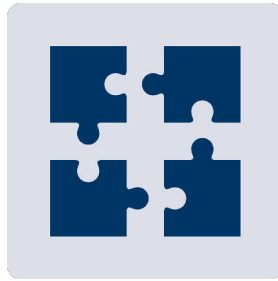
All Initial communication with Tech Support starts with a text or email

[Support@retailcloud.com](mailto:Support@retailcloud.com)

	Grow	Pro	Enterprise
Live Chat Support	✓	✓	✓
Ticket/email support	✓	✓	✓
<b>Standard Phone Support</b> Mon - Sat 9:00 am - 3:00 am (EST) Sun 9:00 am - 6:00 pm (EST)			



# Communication



## ASK ME DIRECTLY:

Jenni Soliz

[jenni@retailcloud.com](mailto:jenni@retailcloud.com)

(925) 270-4278

## TALK TO US:

Main line: (925) 288-4300

Chat Support from devices

[support@retailcloud.com](mailto:support@retailcloud.com)