clover

Simplify your retail business with Clover

Run your physical and online stores like the boss you are with Clover, a tailored, all-in-one point-of-sale (POS) system, so you can accept popular payment types and get smart tools to run and grow your retail business effectively.

Accept payments easily

Take major credit and debit cards, checks, cash and contactless payments in store, online and by phone.

Get clear on inventory

See what's selling and what's not. Manage expenses with reports on sales by item and cost.

Sell in-store and online? You're covered.

Sync sales and other data across physical and online stores.

Keep your customers and your business safe

Protect data with the industry-leading technology and fraud prevention tools you and your customers deserve.

Get paid easily and run your business better with Clover:

- **Clover Virtual Terminal** – Take payments by phone by securely keying customer card information into a web browser

- **Clover Go** – Take payments by mobile device with the Clover Go app. The optional reader allows card insert, swipe or tap

- **Customer Engagement** – Keep customers happy and coming back with promotions and a loyalty program

- **eCommerce Integrations** – Expand your business online with pre-built integrations or use our developer tools to integrate with your website

- **Clover Dashboard** – Track sales, access reports and manage your physical and online businesses through a single dashboard

Clover for Retail

Key Features	
Accept popular payment types	Take credit and debit cards, checks, cash and contactless payments
Flexible in-person and mobile payments	Take payments with the Clover Go app and Go reader or powerful Clover POS devices
Integrated in-store and online sales	Reconcile sales across your physical store and eCommerce channels
Inventory management	Manage inventory, create item categories, track stock and items sold
Employee management	Manage employee shifts and view sales by employee
Transaction and business reporting	Track key financial indicators across all channels in a single dashboard
Customer management and engagement	Keep customers coming back with loyalty programs, promotions and more
24/7/365 support	Get all-day, everyday support – we're here for you!

Run your business with a POS system that fits your needs

Reclaim the counter with a small but mighty POS

- Space-saving countertop Clover Mini
- Pair with Clover Essentials service plan to get:
  - Business management tools
  - eCommerce integrations
  - Basic inventory management
  - Basic reports

Give customers a clear view at checkout

- Powerful, all-in-one Clover Station Duo with a separate screen for the customer
- Pair with the Register service plan to get:
  - Business management tools
  - eCommerce integrations
  - Advanced inventory management
  - Advanced reports

Offer more ways to accept payments

- Powerful, all-in-one Clover Station Duo plus portable, handheld Clover Flex
- Pair with the Register service plan to get:
  - Business management tools
  - eCommerce integrations
  - Advanced inventory management
  - Advanced reports

Use apps to enhance your Clover system

Sell online

Pointy from Google
Display in-store inventory on Google

Ecwid
Sell on your website, social media and online marketplaces

BigCommerce
Expand sales online with an eCommerce storefront

Find new customers

Google My Business
List your profile on Google Search and Maps

Yelp for Business Owners
Manage your listing on Yelp and connect with customers

Optimize inventory

Shopventory
Optimize in-store and online inventory

Manage employees

Homebase
Manage employee scheduling, time clock and communication

Gusto
Manage payroll and employee benefits

Get started – fast. Sign up for Clover today.